

RIGHT HERE. RIGHT NOW.™

## LIVE SPORTS

With over 200,000 out-of-home viewing commercial establishments and more live sporting events than any other network, DIRECTV's premier advertising opportunities are clearly unmatched against any other network.

### Q1 SPORTS

NASCAR® Sprint® Cup Series™  
NASCAR® Camping World® Series™  
NASCAR® Nationwide® Series™  
NFL Pro Bowl  
NBA  
NCAA® Basketball  
NCAA Men's Basketball Tournament  
NCAA Bowl Games  
BCS Bowls & National Championship  
NHL®  
PGA  
Australian Open Tennis  
Cricket  
UEFA Champions League  
UEFA Europa League  
La Liga Soccer

### Q3 SPORTS

MLB  
NASCAR® Sprint® Cup Series™  
NASCAR® Camping World® Series™  
NASCAR® Nationwide® Series™  
NCAA® Football  
NFL  
PGA Championship  
The Open Championship  
Summer Olympics '12  
US Open Tennis  
Cricket  
UEFA Champions League  
UEFA Europa League  
La Liga Soccer

### Q2 SPORTS

MLB  
NASCAR® Sprint® Cup Series™  
NASCAR® Camping World® Series™  
NASCAR® Nationwide® Series™  
NBA Playoffs  
NHL®  
PGA  
The Masters  
US Open Golf  
Wimbledon Tennis  
French Open Tennis  
Cricket  
UEFA Champions League  
UEFA Europa League  
La Liga Soccer

### Q4 SPORTS

NASCAR® Sprint® Cup Series™  
NASCAR® Camping World® Series™  
NASCAR® Nationwide® Series™  
MLB Postseason  
NBA  
NCAA® Football  
NCAA Bowl Games  
NCAA® Basketball  
NFL  
NHL®  
Cricket  
UEFA Champions League  
UEFA Europa League  
La Liga Soccer

